

# Exhibitor Prospectus



## Broadening Your Horizon of Health Care Recruitment

44th Annual IMAGE Health Care  
Recruitment Conference

July 10-13, 2018

Fairmont Scottsdale Princess

Scottsdale, AZ

[www.nahcr.com](http://www.nahcr.com)





# 44th Annual Conference

July 10-13, 2018 • Fairmont Scottsdale Princess • Scottsdale, AZ

## Broadening Your Horizon of Health Care Recruitment

The NAHCR 44th Annual IMAGE Health Care Recruitment Conference is the single most important conference targeted specifically to health care recruiters. By exhibiting at the 44th Annual IMAGE Health Care Recruitment Conference, you will gain a competitive edge in the health care recruitment industry. Your company will be introduced to more than 200 health care recruitment professionals in our exhibit hall and throughout the conference. We hope you will be part of this unique experience.

This Exhibitor Prospectus provides details on registering your company as an exhibitor, as well as the numerous ways your company can increase its message to health care recruiters with our sponsorship and advertising opportunities. These sponsorship and advertising opportunities present valuable exposure and incentive to extend your reach to these professionals.

Thank you for your support of NAHCR and we look forward to seeing you in Scottsdale in July.

### Important Deadlines

#### APRIL 20:

Early Bird discount for exhibit space

#### MAY 11:

Hotel Cut-Off date for room reservations

#### JUNE 1:

Advertisement artwork due, company description for final program due, deadline to submit exhibit and sponsorship application

### Attendee and Exhibitor Statistics

**96%** of 2017 exhibitors said they would exhibit at IMAGE again.

**88%** of exhibitors said the attendees were the right level of decision makers for their products and services.

**77%** of all attendees are key decision makers within their organization.

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## Past Exhibitors Include\*

American Health Information Management Association  
(AHIMA)  
AppVault\*\*  
Aya Healthcare\*\*  
B.E. Smith, Inc.  
Bayard Advertising  
Beyond.com  
CareerArc  
CareerBuilder  
Certiphi Screening, Inc.  
Checkster, Inc.  
CKR Interactive\*\*  
Cornerstone on Demand  
DiversityNursing.com  
Doximity  
eHospitalHire  
ExperienceRN\*\*  
Findly  
Fusion Marketing Group\*\*  
Geisinger Health System\*\*  
getTalent  
gr8 People  
GroupOne Services Inc.  
HealthCareerCenter.com  
HealthcareSource\*\*  
Health eCareers\*\*  
HealthJobs.com  
HireRight  
Hodes, Inc.\*\*  
Indeed  
Katon Direct\*\*

LEAN Human Capital, LLC  
Medefis, Inc.  
Montage  
Millenia Medical Staffing\*\*  
Monster Worldwide, Inc.  
Morgan Hunter HealthSearch  
NAS Recruitment Communications\*\*  
National Student Nurses' Association  
Nomad Health  
Nurse.com\*\*  
Nurses Lounge, Inc.  
Pacific Search Partners\*\*  
PracticeMatch  
PreCheck\*\*  
Positive Promotions  
Shaker Recruitment Advertising & Communications\*\*  
ShiftWise  
Simply Hired  
SkillSurvey, Inc.\*\*  
SLACK Incorporated\*\*  
Springer Publishing  
Symphony Talent\*\*  
Talent Plus  
TalentWise, Inc.  
The David Group Healthcare  
TMP Worldwide  
Tweet My Jobs  
Universal Background Screening, Inc.\*\*  
VISANOW, Inc.  
Wolters Kluwer Health\*\*  
Worldwide HealthStaff Solutions Ltd\*\*

\*Not a comprehensive list

\*\*Denotes a NAHCR Institutional Member

“This show is always like coming home for us,  
so it was great to catch up with everyone.”

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## Exhibitor Information

### BOOTH REQUEST & ASSIGNMENTS

NAHCR reserves the right to exercise sole discretion in the acceptance or refusal of exhibit space applications. Booth assignments will not be made until after the deadline date of June 1 and full payment has been received. Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of received contract, electrical needs, and if possible, direct competitors.

### AFFILIATE EVENTS

All affiliate events must be approved by NAHCR and must not conflict with IMAGE Conference events. For more information, contact NAHCR Headquarters at 407-774-7880 or at lleahy@kmgnet.com.

### OFFICIAL SERVICE CONTRACTOR

Viper Tradeshow Services is the official service contractor for the 44th Annual IMAGE Health Care Recruitment Conference. Once your booth number has been assigned, your information will be forwarded to Viper Tradeshow Services, and instructions for downloading the Exhibitor Service Kit and online ordering information will be sent to you. All booth services should be ordered from the Viper Tradeshow Services exhibitor kit. These items are not included in your booth rental and may be ordered from Viper.

Furnishings (tables, chairs, wastebaskets, etc.)

Material Handling

Floral

Cleaning

The show colors are black and silver, and the exhibit hall is carpeted.

The Fairmont Scottsdale Princess WILL NOT accept advance direct shipments. ALL EXHIBITOR SHIPMENTS MUST BE SHIPPED IN ADVANCE TO Viper's Warehouse. No show site shipping without permission and a specific appointment with Viper is permitted. Shipment fees to the warehouse include delivery to the convention center, delivery to your booth, storage of empties and return of empties at the close of the event.

Exhibitor Service Kits will be sent by April 6, 2018. Questions regarding material handling, shipping or booth furnishings should be directed to William Lerner, Exhibit Coordinator at Viper Tradeshow Services, at 847-426-3100, or at wlerner@vipertradeshow.com; [www.vipertradeshow.com](http://www.vipertradeshow.com).

Most booth furnishings may be ordered online, and instructions will be included in the Exhibitor Service Kit. The following services must be ordered and paid for directly through the convention center, using the order forms supplied in the Exhibitor Service Kit: Electrical; Internet; and/or Audio/Visual.

“There was a lot of traffic throughout the exhibit hall and the audience seemed truly engaged.”

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Why is it to your advantage to be part of the NAHCR 44th Annual IMAGE Health Care Recruitment Conference? Exhibiting at the IMAGE Health Care Recruitment Conference is an outstanding opportunity to market your product and/or services and network with members of NAHCR from around the country! Don't miss out on this networking opportunity!

## Exhibit Hall Schedule\*

### WEDNESDAY, JULY 11

- 12:00 pm – 4:00 pm Exhibitor Set-Up
- 4:15 pm – 4:30 pm Mandatory Exhibitor Welcome Meeting with Board of Directors
- 4:30 pm – 5:30 pm President's Welcome, Keynote Session
- 5:30 pm – 7:30 pm Exhibit Hall Opening Reception

### THURSDAY, JULY 12

- 8:10 am – 8:30 am Vendor Demo 1
- 8:40 am – 9:00 am Vendor Demo 2
- 10:15 am – 10:30 am Refreshment Break with Exhibitors
- 11:30 am – 1:30 pm Lunch with Exhibitors
- 2:30 pm – 3:30 pm Refreshment Break with Exhibitors
- 3:30 pm Exhibit Hall Closes and Exhibitors Move Out
- 6:00 pm – 9:00 pm Gala Awards Dinner\*\*

### FRIDAY, JULY 13

- 8:10 am – 8:30 am Vendor Demo 3
- 8:40 am – 9:00 am Vendor Demo 4

\*Tentative schedule, subject to change

\*\*Admission to Gala is included in cost of exhibiting; additional tickets provided based on sponsorship level.

## Exhibit Fees

This year's NAHCR Exhibit Hall will be a pipe and drape format. Exhibit Fee includes: 10' x 10' booth space, two exhibit hall only registrations, access to all refreshment breaks, exhibit hall opening reception, lunch with exhibitors, and one gala ticket per company; additional tickets provided based on sponsorship level. THIS DOES NOT INCLUDE ELECTRICITY. Additional booth representative passes may be purchased for \$75 per person.

NAHCR Membership Incentive: An institutional membership application is available online for your convenience. Take \$400 off the exhibit space fee if you join now! Additionally, members receive one complimentary ticket to the Annual Business Meeting and Luncheon.

## Hotel

Cut-off date for hotel reservations is Friday, May 11, 2018. Guest rooms are available at the NAHCR discounted rate of \$175 (single/double), \$205 (triple), or \$235 (quad). Contact the hotel directly by calling 480-585-4848. Request the NAHCR room block to receive the discounted rate.

Fairmont Scottsdale Princess

7575 E Princess Dr

Scottsdale, AZ 85255

Reservations must be received by the hotel prior to May 11, 2018, to guarantee the accommodations of your choice. Reservations made after this date will be confirmed on a space available basis only. When calling the hotel, please be sure to mention the NAHCR IMAGE Conference room block to receive the reduced rate.

## Cancellation Policy

A refund less a \$250.00 processing fee will be available for exhibit space cancellations if received at NAHCR Headquarters by June 1, 2018. No refunds will be available for exhibit space cancellations received after June 1, 2018.

## Contact Information

Lindsey Leahy, Meeting Planner, NAHCR Headquarters, 222 S. Westmonte Drive, Suite 101, Altamonte Springs, FL 32714; telephone 407-774-7880, fax 407-774-6440, email: lleahy@kmgnet.com; www.nahcr.com

## Ticket Information

Drink tickets are available for purchase of \$10 per ticket! Exhibitors may purchase these additional tickets as a booth giveaway for attendees.

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## Exhibitor Rules & Regulations

- Contract:** The following rules and regulations become binding upon acceptance of this contract between the applicant (Exhibitor) and his/her employees and the National Association for Health Care Recruitment (NAHCR), the show sponsor.
- Exhibit Space Description:** Packages include one 10' x 10' booth, an ID sign, and two representative name badges. Additional Exhibitor representatives may register at \$75 per person for an exhibit hall only pass. No walls, partitions, signs, or decorations may be erected which will interfere with the general view "down the aisle" or with other exhibits. If your pre-contained Exhibit Unit will not fit in a 10' x 10' space you will be required to purchase a second booth or forego use of the oversized Exhibit Unit.

As per NAHCR Rules, all additional charges incurred including but not limited to electrical or internet services, shipping, and security fees are at the Exhibiting Company's expense.
- Space Assignment:** Booth locations will be assigned at the sole discretion of show management. Placement will be made based on receipt of payment in full, extent of sponsorship, order in which contracts were received, electrical needs and, if possible, separation of direct competitors. Management reserves the right to arrange the floor plan as necessary to facilitate a successful traffic flow.
- Adherence to Schedule:** Exhibitor understands that no move-ins or move-outs will be permitted other than in accordance with the schedule set forth in the schedule of events. In the event that NAHCR incurs additional expenses as a result of Exhibitor's failure to adhere to the move-in/move-out schedule, Exhibitor agrees to reimburse NAHCR for any such additional expenses. It is imperative that booths be properly manned during the posted hours. Booths are subject to modification prior to the Conference to adapt to necessary changes in Conference session times; however, all Exhibitors will receive adequate notice should this be necessary.
- Exhibit Hours and Disclaimer:** Exhibit space must be occupied during all exhibit hours of the Annual Convention as posted. This agreement is for the rental of the exhibit space only. NAHCR has not made and does not make any warranty of representation whatsoever, either expressed or implied, including but not limited to (1) the level of attendance at the Annual Convention, (2) the number of meeting attendees who will visit any of the exhibits, or (3) whether any exhibit will be seen by persons having the authority to procure or commit to procure products or services being exhibited.
- Unoccupied Space:** NAHCR reserves the right, should any rented booths remain unoccupied after the first hour of the show's opening, to rent or occupy said space. Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and NAHCR shall have the right to dispose of such space in such a manner as it may consider to its interest without liability on the part of NAHCR.
- Payments and Refunds:** The total amount for exhibit space is due upon reserving of space and signing of the contract. In the event an Exhibitor cancels a contract, NAHCR must be notified in writing for refunds to be made. There will be an \$250.00 administration fee assessed for all cancellations received by June 1, 2018.
- Food Service:** NAHCR exhibit package includes tickets for one representative at all social events held during the Convention.
- Noisy and Obnoxious Equipment:** The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly displays will not be permitted. NAHCR reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of NAHCR is detrimental to or distracts from the general order of the exhibits. If Vendor wishes to have music at his space, the Vendor must obtain a music license to do so.
- Fire and Safety Regulations:** In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. No volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth. All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. Vendor agrees to comply with all Americans With Disabilities Act regulations in the design and set up of the exhibit.
- Indemnification and Limitation of Liability:** Exhibitor shall assume responsibility for damage to the Site and shall indemnify and hold harmless NAHCR, its employees, agents, officers, and directors and the Site for all liability ensuing from any cause whatsoever, including accidents or injuries to Exhibitor, its agents or employees. Exhibitor assumes full responsibility for any accident, injury or property damage to any person viewing its exhibit where such accident, injury or property damage is caused by negligence of exhibitor, agents or employees. All exhibit materials, equipment, and property of any kind that may be on licensed premises of the Site shall be the SOLE risk of the Exhibitor. In the event any Exhibitor's property is stolen, lost, destroyed or damaged, no part of such loss or damage is to be charged or borne by NAHCR or the Site. In addition, Exhibitor acknowledges that NAHCR and the Site do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damages insurance covering such losses by Exhibitor. Proof of insurance must be submitted with space agreement. Reasonable care should be exercised to protect all exhibits.
- Damage to Property:** Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other Exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive, tape, Velcro, or any other coating to building, columns, floors, or to standard booth equipment.
- Public Policy:** Exhibitors are charged with the knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs, and public safety while participating in this show. Compliance with such laws is mandatory for Exhibitors and the responsibility of the Exhibitor.
- Use of Exhibit Space:** Exhibitors shall reflect their company's highest standards of professionalism while maintaining their exhibit space during show hours. No Exhibitor shall assign, sublet, or share exhibit space without the written permission of the NAHCR.
- Prizes:** We request each Exhibitor donate a gift or gift card to be used as a door prize valued at \$50.00 or more (i.e., gift baskets, books, etc.). Door prize drawings will be held at the agreed upon time during the Conference. Your company will be acknowledged as the provider of the door prize.
- Force Majeure:** In the event of fire, strikes, or other uncontrollable circumstances, NAHCR shall determine the amount of exhibit fees to be refunded.
- Pre-Shipping Materials:** NAHCR has contracted with a decorating company to provide drayage and exhibit hall decorating. Within a few weeks of receiving your completed Application for Exhibit Space, you will receive an email with shipping instructions and order forms for furnishings, electrical, and audio/visual equipment. Please do not ship your company's exhibit materials directly to the hotel as they do not have space for storage, and there is no guarantee you will receive your materials.



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Company (print as it should appear on signage): \_\_\_\_\_

Contact Person for Pre-Show Correspondence: \_\_\_\_\_  Onsite  Contact Only

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Primary Rep (Included in Reg.): \_\_\_\_\_ Email: \_\_\_\_\_ City/St \_\_\_\_\_

2nd Rep (Included in Reg.): \_\_\_\_\_ Email: \_\_\_\_\_ City/St \_\_\_\_\_

3rd Rep (\$75): \_\_\_\_\_ Email: \_\_\_\_\_ City/St \_\_\_\_\_

4th Rep (\$75): \_\_\_\_\_ Email: \_\_\_\_\_ City/St \_\_\_\_\_

The rules and regulations on the facing page become binding upon the signing of this contract between the Exhibitor, its agents, or employees and the National Association of Health Care Recruitment (NAHCR). Exhibitor agrees to comply with all Americans with Disabilities Act regulations in the design and setup of the exhibit. Exhibitor further agrees to abide by all rules, regulations and restrictions outlined herein and to all conditions under which the exhibit area is provided to the Association. If Exhibitor wishes to have music at their booth, the Exhibitor must obtain a music license to do so. The Association reserves the right to arrange the floor plan however necessary to facilitate a successful traffic flow. The Exhibitor agrees to abide by specific exhibit setup and teardown schedule as arranged by the Association. In the event of fire, strikes, or other uncontrollable circumstances, the Exhibitor assumes entire responsibility for exhibit materials and equipment.

No prior or present agreements or representations shall be binding upon the parties unless included in this Contract. No modification or change in this Contract shall be valid or binding upon the parties unless in writing and executed by the party intended to be bound by it.

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of received contract, electrical needs, level of sponsorship, and, if possible, direct competitors.

Competitors: \_\_\_\_\_

Product or Service displayed: \_\_\_\_\_

Check here if you are disabled or require special services. Attach written description of needs.

Product/Services Description (35-word limit): \_\_\_\_\_

\_\_\_\_\_

Company Website: \_\_\_\_\_

Trivia Question (Please provide a trivia question regarding your company in order to drive traffic directly to your booth):

Q: \_\_\_\_\_

A: \_\_\_\_\_

EXHIBITORS ARE ENCOURAGED TO PROVIDE DOOR PRIZES FOR THE CONFERENCE.

We will donate: (Describe prize): \_\_\_\_\_

\_\_\_\_\_

## EXHIBIT SPACE NEEDED:

	By 4/20/18	After 4/20/18
<input type="checkbox"/> Member.....	\$1,750.....	\$2,000
<input type="checkbox"/> Non-Member .....	\$2,150.....	\$2,400
<input type="checkbox"/> Additional reps \$75/each	Quantity: _____	

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## PAYMENT METHOD

CHECK (Please make check payable to NAHCR)

TOTAL ENCLOSED: \$ \_\_\_\_\_ (Total fee to be paid at time of submission of this contract.)

CREDIT CARD:  MasterCard  Visa  Am Ex

Amount Charged: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Billing Address:  Same as above

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Complete this form and mail with a check or fax with credit card information to:  
NAHCR Headquarters  
222 S. Westmonte Dr., Ste. 101 • Altamonte Springs, FL 32714  
Phone: 407-774-7880 • Fax: 407-774-6440  
Email: lleahy@kmgnet.com

FOR NAHCR USE ONLY:

Amount Paid: \_\_\_\_\_ Check/Auth #: \_\_\_\_\_ Date: \_\_\_\_\_

Confirmation Mailed: \_\_\_\_\_ Initialed: \_\_\_\_\_

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## Sponsorship Levels

<p><b>Titanium Level Sponsor</b> <b>SOLD</b></p>	<p>SPONSORSHIP INCLUDES: Two (2) complimentary 10' x 10' exhibit booths in prime location of exhibit hall Two additional exhibit hall representatives Four Gala tickets Custom notification alert for sponsored event One complimentary full page, black and white advertisement in the IMAGE Conference Final Program Book Company logo on registration E-flashes, registration website, registration form and confirmation emails Company branding on Registration Desk Company logo on mobile app landing page Extensive recognition as a Titanium Level Sponsor in all print materials and on NAHCR website Verbal acknowledgement at the Opening Session and recognition signage throughout the IMAGE Conference Acknowledgement of support in association publications</p>
<p><b>Diamond Level Sponsor</b> <b>SOLD</b></p>	<p>SPONSORSHIP INCLUDES: Two complimentary 10' x 10' exhibit booths in prime location of exhibit hall Two additional exhibit hall representatives Three Gala tickets Custom notification alert for sponsored event One complimentary full page, black and white advertisement in the IMAGE Conference Final Program Book Company logo on attendee lanyards Extensive recognition as a Diamond Level Sponsor in all print materials and on NAHCR website Verbal acknowledgement at the Opening Session and recognition signage throughout the IMAGE Conference Acknowledgement of support in association publications</p>
<p><b>Platinum Level Sponsor</b> <b>\$15,000</b></p> <p>Three Sponsorships Available</p>	<p>Choose One (1): <input type="checkbox"/> Wi-Fi Sponsor - SOLD <input type="checkbox"/> Thursday Lunch with Exhibitors <input type="checkbox"/> Audio/Visual Sponsor <input type="checkbox"/> Social Media Sponsor</p> <p>SPONSORSHIP INCLUDES: One complimentary 10' x 10' exhibit booth Two additional exhibit hall representatives Three Gala tickets Custom notification alert for sponsored event One complimentary full-page, black and white advertisement in the IMAGE Conference Final Program Book Extensive recognition as a Platinum Level Sponsor in all print materials and on NAHCR website Verbal acknowledgement at the Opening Session and recognition signage throughout the IMAGE Conference Acknowledgement of support in association publications</p>
<p><b>Gold Level Sponsor</b> <b>\$10,000</b></p> <p>Five Sponsorships Available</p>	<p>Choose One (1): <input type="checkbox"/> Kick-Off IMAGE Reception <input type="checkbox"/> Four Refreshment Breaks <input type="checkbox"/> Opening Keynote Speaker <input type="checkbox"/> Closing Session Speaker <input type="checkbox"/> Gala Drink Sponsor <input type="checkbox"/> Gala Seat Drop <input type="checkbox"/> Gala Emcee</p> <p>SPONSORSHIP INCLUDES: One complimentary 10' x 10' exhibit booth One additional exhibit hall representative Two Gala tickets Custom notification alert for sponsored event Extensive recognition as a Gold Level Sponsor in all print materials and on NAHCR website One complimentary half-page, black and white advertisement in the IMAGE Conference Final Program Book Verbal acknowledgement at the Opening Session and recognition signage throughout the IMAGE Conference Acknowledgement of support in association publications</p>



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## Sponsorship Levels

<p><b>Silver Level Sponsor</b> <b>\$7500</b></p> <p>Three Sponsorships Available</p>	<p>Choose One (1): <input type="checkbox"/> Hats (with Company logo) <input type="checkbox"/> Reusable Coffee Sleeves (with Company logo) <input type="checkbox"/> Hotel room key cards (with Company logo)</p> <p><b>SPONSORSHIP INCLUDES:</b>            One complimentary 10' x 10' exhibit booth            Two additional exhibit hall representatives            Two Gala tickets            Extensive recognition as a Silver Level Sponsor in all print materials and on NAHCR website            One complimentary half-page, black and white advertisement in the IMAGE Conference Final Program Book            Verbal acknowledgment at the Opening Session and recognition signage throughout the IMAGE Conference            Acknowledgment of support in association publications</p>
<p><b>Bronze Level Sponsor</b> <b>\$5000</b></p> <p>Four Sponsorships Available</p>	<p>Choose One (1): <input type="checkbox"/> Conference Pads and Pens (with Company logo) <input type="checkbox"/> Water Bottles <input type="checkbox"/> Padfolios <input type="checkbox"/> Conference Tote Bags</p> <p><b>SPONSORSHIP INCLUDES:</b>            One complimentary 10' x 10' exhibit booth            One Gala ticket            Extensive recognition as a Bronze Level Sponsor in all print materials and on NAHCR website            Verbal acknowledgment at the Opening Session and recognition signage throughout the IMAGE Conference</p>
<p><b>A La Carte Sponsorships</b></p>	<p>Benefits: Recognition in IMAGE Conference Final Program Book, event signage and product display (if applicable)</p> <p><b>CHOOSE BELOW:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Board of Directors Attire Sponsor - \$2,500</li> <li><input type="checkbox"/> Vendor Demo – First come, first serve (limit to one 20-minute session per company) - \$2,500:           <ul style="list-style-type: none"> <li><input type="checkbox"/> Thursday 8:10 am – 8:30 am</li> <li><input type="checkbox"/> Thursday 8:40 am – 9:00 am - SOLD</li> <li><input type="checkbox"/> Friday 8:10 am – 8:30 am</li> <li><input type="checkbox"/> Friday 8:40 am – 9:00 am - SOLD</li> </ul> </li> <li><input type="checkbox"/> Custom Notification Alert - \$250 (3 available)</li> <li><input type="checkbox"/> Custom Banner Advertisement - \$300 (3 available)</li> <li><input type="checkbox"/> Registration Packet Flyer - \$500</li> </ul>

“Q. What did you like about the show?  
A. EVERYTHING!”

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## Sponsor Category

Platinum Level Sponsor  
SOLD

Registration Packet and Conference Mobile App - SOLD

Diamond Level Sponsor  
SOLD

Exhibit Hall Opening Reception - SOLD

Platinum Level Sponsor  
\$15,000  
(choose one)

Wi-Fi Sponsor - SOLD    Thursday Lunch with Exhibitors    Audio/Visual    Social Media

Gold Level Sponsor  
\$10,000  
(choose one)

Kick-Off IMAGE Reception    Four Refreshment Breaks    Gala Drink Sponsor  
 Opening Keynote Speaker    Closing Session Speaker    Gala Seat Drop    Gala Emcee

Silver Level Sponsor  
\$7,500  
(choose one)

Hats (with Company logo)    Reusable Coffee Sleeves (with Company Logo)  
 Hotel Room Key Cards (with Company Logo)

Bronze Level Sponsor  
\$5,000  
(choose one)

Conference pads and pens (with Company logo)    Water Bottles    Padfolios  
 Conference Tote Bags

A La Carte Sponsorships

NAHCR Board of Directors Attire Sponsor - \$2,500  
 Vendor Demo - \$2,500  
 Thursday (8:10 am - 8:30 am)    Thursday (8:40 am - 9:00 am) - SOLD  
 Friday (8:10 am - 8:30 am)    Friday (8:40 am - 9:00 am) - SOLD  
 Custom Notification Alert - \$250 (3 available)  
 Custom Banner Advertisement - \$300 (3 available)  
 Registration Packet Flyer - \$500

## Sponsorship Payment

Sponsorships are offered on a first-come, first-served basis. Complete the sponsorship payment form below and return with payment in full to NAHCR.

TOTAL SPONSORSHIP: \$ \_\_\_\_\_ (Form must be received by June 1, 2018)

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment:  Enclosed is my check (payable to NAHCR)    Visa    MasterCard    Am Ex

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card Billing Address:  Same as above Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

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## Don't Miss the Opportunity - Heighten Your Visibility

### Advertise in the NAHCR 44th Annual IMAGE Health Care Recruitment Conference On-Site Program

Advertising in the on-site program gives your company high visibility during the Conference. For additional information on advertising in the on-site program, please contact Lindsey Leahy at NAHCR Headquarters, 407-774-7880. NAHCR has the right to refuse ad copy. Ink color is at the discretion of the publisher. Copy deadline: June 1, 2018.

#### ON-SITE PROGRAM ADVERTISING RATES:

- Outside Back Cover (4-color) 8.25" tall x 5.25" wide; Full Bleed: 8.75" tall x 5.75" wide) .....\$2,500.00
- Inside Front Cover (4-color) 8.25" tall x 5.25" wide; Full Bleed: 8.75" tall x 5.75" wide) .....\$2,000.00
- Inside Back Cover (4-color) 8.25" tall x 5.25" wide; Full Bleed: 8.75" tall x 5.75" wide) .....\$2,000.00
- Full Page (black/white) 7.875" tall x 4.625" wide) .....\$1,000.00
- Half Page (black/white) 4" tall x 5.25" wide) .....\$500.00

High-resolution .jpg, .tiff, .eps (fonts converted to outlines), and .pdf files are acceptable. Email the files to Lindsey Leahy at 407-774-7880, lleahy@kmgnet.com. Deadline: Electronic files must be submitted by June 1, 2018.

For more information, please contact Lindsey Leahy at 407-774-7880 or lleahy@kmgnet.com.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment:  Enclosed is my check (payable to NAHCR)  Visa  MasterCard  Am Ex

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card Billing Address:  Same as above Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_