



Dear NAHCR Colleague:

In today's budget-conscious health care climate, it may be difficult to justify membership in NAHCR to your organization's management and leadership; however, NAHCR is the only professional association delivering the specialized and unique content you need to remain a top health care recruitment professional and a leader in your field.

I encourage you to join or renew your membership today to take advantage of these member-only benefits:

- Keep up with industry trends (and earn valuable continuing education credits) with **FREE** educational webinars on health care recruitment topics (up to \$750 value!) **This one member benefit provides a 500% return on your investment!**
- Access the expertise of other health care recruiters about best practices, innovations, and concerns that affect health care recruitment virtually via the **FREE** online listserv or face-to-face at the NAHCR Annual Health Care Recruitment Conference (**Members save \$149**)
- Stay informed on current opportunities and challenges impacting health care recruitment with the *NAHCR News*, a bi-weekly news digest, and *Directions*, NAHCR's quarterly digital newsletter (**both FREE to NAHCR members**)

Other benefits include discounted exam fees for the Certified Health Care Recruiter (CHCR) designation (NAHCR members save \$145 on CHCR exam fees), the opportunity to grow professionally and personally by serving as a volunteer on a wide variety of specialty committees (or even the NAHCR Board of Directors!), access to the member-only area on the website which includes a directory of NAHCR members across the country to facilitate networking and both an extensive webinar library as well as back issues of *Directions* so you don't miss any of the resources NAHCR has to offer.

Your NAHCR membership will allow you to bring new ideas and approaches to your organization—all while furthering your professional development. Investing in NAHCR pays off in more efficient practices, proven solutions, new insights and fresh ideas.

Don't miss out on these opportunities—join or renew TODAY!

Sincerely,

Michele Snider, BSN, RN CHCR  
NAHCR President