



National Association for Health Care Recruitment

Membership Referral Program

Be informed.
Be engaged.
Be a strategic partner.

www.nahcr.com



With healthcare reform tying reimbursements to patient satisfaction rates, hiring the right people is critical. NAHCR can inform you of the latest trends and data to access the right tools to become a more efficient and effective recruiter, making you a valuable strategic partner.

Share your commitment to NAHCR with your peers and earn valuable rewards.



Active Members:

Valedictorian

The active member who recruits the highest number of new members between July and June will receive an award plaque at IMAGE, a \$150 gift card and one year's free membership.

Highest Honors

All who achieve the Highest Honors will receive a \$100 gift card.

1. Recruit 12 or more new members between July-June
2. Present NAHCR information at an event quarterly (e.g., chapter meetings, virtual events)
3. Participate on a committee and in a majority of the committee's calls or meetings
4. Volunteer for a project within the committee or program

Top Honors

All who achieve Top Honors will receive a \$50 gift card.

1. Recruit 10 or more new members between July-June
2. Present NAHCR information at an event at least twice during the year (e.g., chapter meeting, virtual event)
3. Participate on a committee and in at least five monthly calls
4. Submit a brand new idea to the committee on how to recruit and retain new members (must be measurable, not just a theory)

Honors

All who achieve Honors will receive a \$30 gift card.

1. Recruit 5 or more new members between July-June
2. Present NAHCR information at one event during the year
3. Participate on a committee and in at least four calls

Institutional Members:

Highest Honors

The company that recruits the highest number of new members between July and June will receive an award plaque at IMAGE, a 10-minute "air time" slot at IMAGE and a free full page ad in the final program book or *Directions*.

1. Recruit 15 or more new members between July-June
2. Participate in the Business Partners Program
3. Speak at an event about NAHCR four or more times between July-June (e.g., local level event, your company event, educational webinar given outside of NAHCR, your company-sponsored event at other professional conferences)

Top Honors

All will receive recognition at IMAGE and in *Directions*

1. Recruit 12 or more new members between July-June
2. Participate in the Business Partners Program
3. Speak at an event about NAHCR at least twice between July-June (e.g., local level event, your company event, educational webinar given outside of NAHCR, your company-sponsored event at other professional conferences)

All members who refer at least one member over the course of the year are entered into a drawing for a prize drawn at IMAGE each year.

Referral Tip:

Describe a positive experience that prompted you to tell others about NAHCR and share that with your peers and colleagues!

Sample Email for modification and use:

Use this email and revise as needed to send to your network and colleagues to encourage them to become a NAHCR member!

Dear [Insert Name],

I hope my note finds you well. I wanted to send a personal invitation to join the National Association for Health Care Recruitment (NAHCR). You may have heard about my involvement with NAHCR, the professional home for health care recruiters. I have seen first-hand how NAHCR benefits individuals and their organizations. As a member of [insert number of years here] years it's been great to have a place to turn for solutions to pressing problems, swapping ideas, and meeting new people.

Knowing your professional background and interests, I'd recommend you to get involved and reap the benefits of NAHCR membership. I believe you will enjoy their networking events, innovative programming, and how easy it is to find solutions and answers through their website, *Directions* newsletter, attendance at the annual IMAGE Conference and from networking with members like you.

I encourage you to take a look at NAHCR's website (www.nahcr.com) for more information on the various benefits and resources that would be at your disposal.

If you would like more details on how my NAHCR membership has helped me professionally, as well as introduced me to a group of health care recruitment peers, I would be happy to share with you my personal experience. You can also contact the NAHCR Executive Office at 913-895-4627 or email at NAHCR@goAMP.com.

I look forward to your active participation in NAHCR and continued professional growth!

Best,

[INSERT YOUR NAME]

P.S. When you complete the membership application, be sure to list my name in the "Referred by" line. Thanks in advance!