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Dear NAHCR Colleague:

I understand that in the current budget-conscious climate of health care, it may be difficult to justify membership in NAHCR to your organization's management and leadership. However, NAHCR delivers the specialized and unique content you seek as a top health care recruitment professional to address the changing face of health care and be a leader in your field. I encourage you to renew your membership today to keep enhancing your career and connecting with talented peers – NAHCR membership is your premier resource for advancement and building a strong network of respected colleagues and cherished friends across the country.

Benefits of NAHCR only available to members:

- Access to the member's only area on the website which includes a searchable directory of the membership and online issues of *Directions*.
- Ability to network with members nationwide.
- Educational courses and materials that target specifically what recruiters need, including best practices and free webinars to articles by leading experts.
- Opportunity to earn credentials and confirm professional knowledge and skills as a Certified Health Care Recruiter (CHCR) as well as credits towards other HR certifications as an HRCI Approved Provider.
- *NAHCR News* – a twice-monthly electronic newsletter with industry specific articles and resources to help you stay current.
- NAHCR eCommunities – a virtual networking space online to connect with peers year round on topics and areas that affect recruiters and health care on a daily basis.
- The IMAGE Annual Conference provides current and aspiring recruiters information on cutting-edge recruitment practices and strategies to help them grow into invaluable business partners at their organizations. You will hear top-level speakers and engage in a comprehensive educational program. The exposition hall offers opportunities for networking and business that will have a positive impact on your organization. By meeting with industry partners, you can find solutions to everyday issues, as well as strengthen existing relationships.
- Opportunities to serve in committee and board leadership positions that help you grow professionally and personally.

As you can see, membership is critical to remain a leader in the ever-changing health care field. NAHCR will allow you to bring new ideas and approaches to your organization all while furthering your professional development. The continued membership investment will pay off in more efficient practices, proven solutions, new insights and ideas. Don't miss out on these opportunities.

Help us maintain NAHCR's prominence and relevance. Together we can 'build a better NAHCR.'

Julie Hill, RN, BSN, CHCR, RACR  
NAHCR President (2015-2016)