

For Immediate Release

Contact:

Christine Ricci

Vice President of Public Relations

913-708-8913

cricci@besmith.com

Hannibal Regional Hospital Hires New CEO

LENEXA, Kan. (November 28, 2011) — After conducting a nationwide [executive search](#) led by healthcare leadership solutions firm B. E. Smith, Hannibal Regional Hospital in Hannibal, Mo., has hired Lynn Olson to fill the role of chief executive officer. A seasoned healthcare executive with more than 30 years of senior leadership experience, Olson will assume his new duties at Hannibal Regional Hospital on December 5, 2011.

“Mr. Olson has led multiple regional hospitals during his career and has been instrumental in contributing to growth and expansion activities within health systems. He has demonstrated expertise in strategic planning, financial management, physician relations and a collaborative relationship management approach,” stated John C. Grossmeier, president and chief executive officer of Hannibal Regional Healthcare System. “Mr. Olson’s strong background in hospital operations will be of great benefit as he joins the rest of the Hannibal Regional Hospital leadership team in continuing to expand healthcare resources to our service area.”

Hannibal Regional Hospital provides a wide range of healthcare services to surrounding communities, including cardiology, orthopedic surgery, emergency, intensive care, medical imaging, pediatrics, rehabilitation, laboratory, pharmacy and nationally recognized home health services. The organization also provides specialized care at the James E. Cary Cancer Center, Chris Coons Women’s Care Center and Hannibal Children’s Center.

“Hannibal Regional Hospital was seeking a CEO who could attract, recruit and retain executive leadership talent and physicians while putting into practice the hospital’s culture of patient-centered care. Lynn’s strengths and background are a perfect match for the role,” said Mark Madden, vice president and practice leader of senior executive search for B. E. Smith, the leadership solutions firm that conducted the nationwide CEO search for Hannibal Regional Hospital.

Prior to joining Hannibal Regional Hospital, Olson served as CEO at Sanford Regional Hospital Worthington in Worthington, Minn. His career has included CEO positions at Ottumwa Regional Health Center in Ottumwa, Iowa, and Regina Medical Center in Hastings, Minn., as well as chief operating officer at Monticello-Big Lake Community Hospital District in Monticello, Minn. Olson completed a master’s degree in health services administration at the University of St. Francis in Joliet, Ill.

About Hannibal Regional Hospital:

A member of Hannibal Regional Healthcare System, Hannibal Regional Hospital in Hannibal, Mo., is a not-for-profit, acute care hospital providing community healthcare and behavioral health services to more than 125,000 residents in the tri-state area. The organization’s mission is to provide exceptional healthcare services for a better life, which is achieved through a combination of volunteer board members representing the community, medical professionals, Auxiliary members, and more than 1,000 team members. Hannibal Regional Hospital is accredited by The Joint Commission and is a recipient of the Missouri Quality Health Care Leader Award. For more information, visit hrhonline.org.

About B. E. Smith:

Founded in 1978, B. E. Smith is a full-service leadership solutions firm for healthcare providers. B. E. Smith’s comprehensive suite of services includes [Interim Healthcare Leadership](#), [Permanent Executive Placements](#) and [Consulting Solutions](#). The company is comprised of veteran healthcare leaders who partner with each client to create solutions that uniquely fit their needs. B. E. Smith, the No. 1 ranked executive search firm by Modern Healthcare, maintains one of the largest databases of skilled healthcare leadership and interim executive candidates in the industry and recently placed more than 600 total leaders into [healthcare organizations worldwide](#). For more information, visit www.BESmith.com or call 877-802-4593.