

For Immediate Release

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Weirton Medical Center Hires New CNO

LENEXA, Kan. (December 12, 2011) — After conducting a nationwide [executive search](#) led by healthcare leadership solutions firm B. E. Smith, Weirton Medical Center in Weirton, W.V., has hired Sherry Zisk to fill the role of chief nursing officer. A seasoned healthcare executive with more than 25 years of executive leadership experience, Zisk assumed her new duties at Weirton Medical Center on December 5, 2011.

“Sherry has a track record of improving outcomes and satisfaction scores while building cohesive and highly successful teams that elevate nursing quality,” said Joseph Endrich, MD, CEO, Weirton Medical Center. “She also brings a proven ability to foster a culture of engagement, accountability and respect — her skill set and background are a precise fit for our organization.”



Prior to joining Weirton Medical Center, Zisk served as an interim/transitional leader at University of Virginia Children’s Hospital in Virginia, where she led the operational redesign of a large pediatric clinic with 30 physicians, more than 17,500 annual visits and nine sub-specialty faculty practices. The bulk of her career was spent at Western Pennsylvania Hospital in Pittsburgh, where she served in progressively responsible roles over the years, including chief nursing officer, chief operating officer and vice president. Zisk completed a master’s degree in nursing education and a bachelor’s degree in nursing at the University of Pittsburgh. She holds an ANCC board certification as a Nurse Executive, Advanced, and is a member of the American College of Healthcare Executives, the American Organization of Nurse Executives and the American Nurses Association.

“Weirton Medical Center needed a nursing executive with a patient-centric focus and proven success building strong partnerships and cohesive teams of medical staff, employees in serving the healthcare needs of the community,” according to Dr. Kathy Noland, vice president of senior executive search for B. E. Smith, the leadership solutions firm who conducted the nationwide CNO search for Weirton Medical Center. “Sherry had the experience and relationship-building skills they were seeking.”

About Weirton Medical Center:

Weirton Medical Center is a 238-bed community hospital located on a 23-acre campus in Brooke County and serving the residents of Brooke and Hancock counties in West Virginia, and certain parts of Washington County, Pennsylvania and Jefferson County, Ohio. The medical center offers a comprehensive array of services including emergency care, acute medical/surgical care, critical care, cardiology, general surgery, orthopedics, obstetrics/gynecology, pediatrics, plastic and reconstructive surgery, and skilled care. It also offers a variety of ancillary services such as laboratory and radiology testing, pharmacy, physical rehabilitation, respiratory therapy, dialysis, home health, pain management, sleep testing and wound treatment. For more information, call 304-797-6000 or visit the website at www.weirtonmedical.com.

About B. E. Smith:

Founded in 1978, B. E. Smith is a full-service leadership solutions firm for healthcare providers. B. E. Smith’s comprehensive suite of services includes [Interim Healthcare Leadership](#), [Permanent Executive Placements](#) and [Consulting Solutions](#). The company is comprised of veteran healthcare leaders who partner with each client to create solutions that uniquely fit their needs. B. E. Smith, the No. 1 ranked executive search firm by Modern Healthcare, maintains one of the largest databases of skilled healthcare leadership and interim executive candidates in the industry and recently placed more than 600 total leaders into [healthcare organizations worldwide](#). For more information, visit www.BESmith.com or call 877-802-4593.